



ANOTHER ≠ TREND

S P R / S U M 2 0 2 5

WALKING ≠ ALLOWS YOU ENJOYING EVERY STEP OF THE WAY

WE WANT TO BE PART OF YOUR JOURNEY...

ANOTHER TREND was born from the idea that fashion should be more than just a passing fad. We are not just another sneaker brand, we are a style proposal that defies convention. Our approach is simple: create pieces that don't just follow trends, but set them. We value authenticity, quality and, above all, connecting with those who share our vision. Do you feel identified? Join us and together let's continue to redefine what it means to be stylish. This is fashion with purpose, this is Another Trend.

Our history

The Another Trend team came together guided by our passions: passion for fashion and design, passion for marketing and passion for technology, but above all passion for people and their stories. We had a shared vision, we identified an opportunity and we went for it.

We are a team that brings together experience in the footwear industry with a passion for storytelling and digital marketing. We were born in 2022 in Spain, a year with a special energy to start this new project.

Our products

Our sneakers are designed and manufactured 100% in Spain, under the strictest manufacturing standards. Our goal is that when a customer anywhere in the world wears a pair of our sneakers, they feel the history, passion and dedication behind every stitch. This not only ensures a first class product, but also supports the local economy and keeps alive an art that is an integral part of our identity.

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We use the highest quality materials, mixing the most innovative manufacturing techniques with craftsmanship, taking care of every detail and hand finishing. Our soles are recycled, giving a second life to leftover materials.

Obviously, we know that this is not enough and we are not perfect, but we try to do our bit to preserve the environment.

At Another Trend, we believe that 'MADE IN SPAIN' means quality and style, and we are proud to carry that stamp on each of our products.

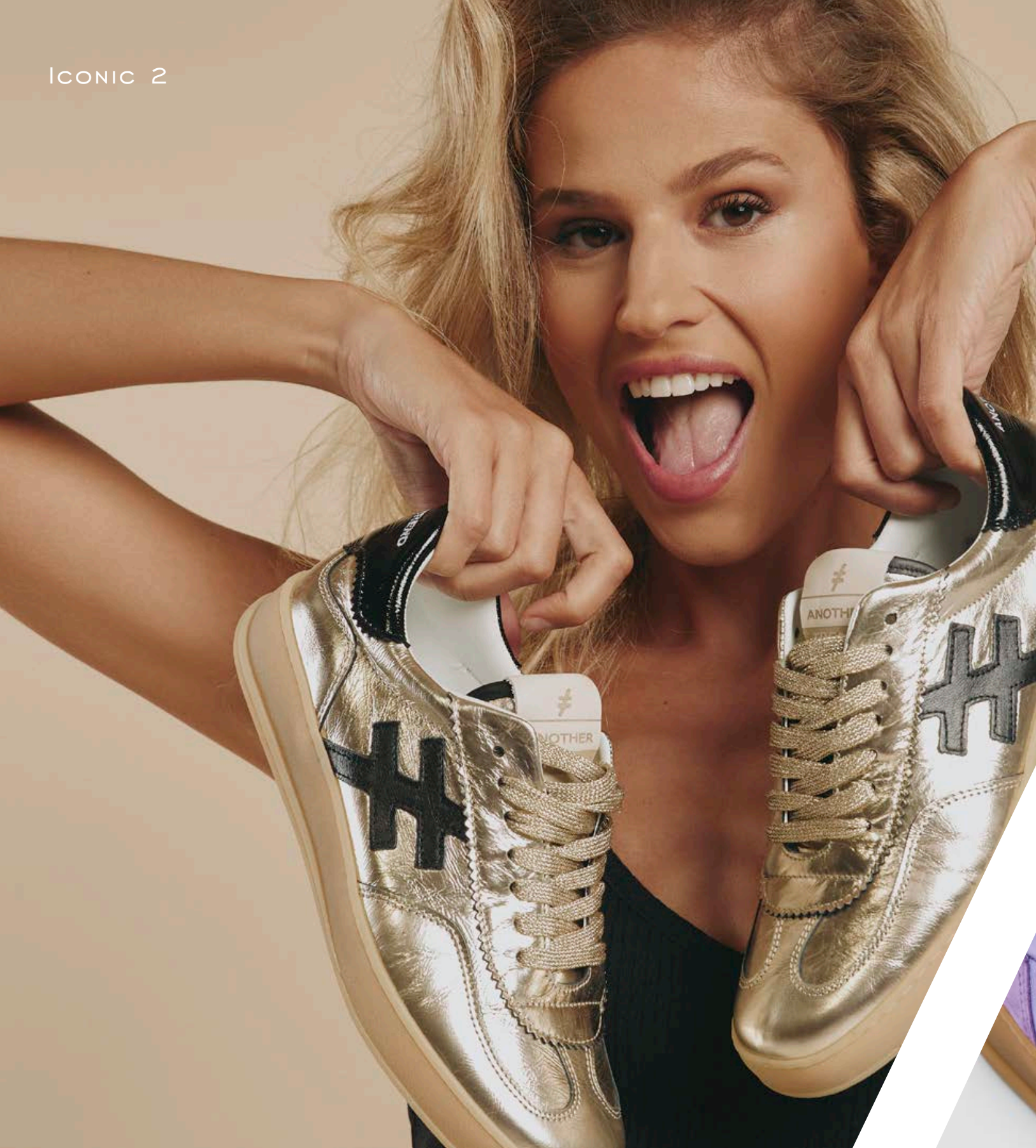
Another Trend in the world

As the brand gained recognition in the local market, we realised the potential it had to expand beyond our borders. With a strategic focus on international trade, ANOTHER TREND began to explore foreign markets. Today, we have presence in countries such as France, Belgium, United Kingdom, Germany, Switzerland, Holland, Italy, Ireland, Chile and Canada, where we have managed to establish loyal and enthusiastic customers. From the beginning, we have worked to adapt our collections to the preferences of our international customers, without ever losing the Spanish essence that defines us.

But we are not satisfied, at ANOTHER TREND we are excited about new challenges and we continue our adventure to expand the brand all over the world, from the Antipodes to the other side of the Atlantic.

Over the years, ANOTHER TREND has grown and evolved, but our mission remains the same: to offer fashion that inspires and empowers people, without compromising our values. We are excited for what the future holds and we want to continue to explore new opportunities internationally.

ANOTHER # TREND



Immerse yourself in the vibrant energy and unmistakable style of our new sneaker, a more modern tribute to our most classic model: the **Iconic 2**.



ICONIC 2



*Upper material: 100% leather.
Split leather and metallic combinations.
100% vegan leather lining.
Caramel-coloured crepe sole.
Sole thickness 2,5cm.
Removable breathable microfibre insole.
100% cotton laces.
Leather logo.
Embroidered brand name in contrasting thread.*



Multiple Colours



A032M371 Pure White



A0323100 Blanco Negro



A032V100 Blanco



A032M324 Fucsia



A032M326 Jeans



A032M338 Tórtola



A032M352 Lila



A032M355 Mostaza



A032M367 Light Blue



A032M368 Mint



A032M369 Fluor



A03211B3 Malva

ICONIC 2



A0321131 Lino



A0321162 Vento



A0321166 Rose



A03276C6 Carmesí



A03276C8 Avalon



A03277C7 Mostaza Negro

ICONIC 2

Designed with the passion and commitment of **ANOTHER TREND**, these sneakers represent the perfect fusion of tradition and nostalgia for the past with the innovation and style from the present, without leaving behind the versatility that characterised our 'iconic', a model perfect for any occasion.



A0326453 Off White



A032M302 Camel



A0327902 Leopardo

ICONIC 2



A0325841 Plata



A0325843 Platino



A0325878 Platino Rojo

ICONIC 2



True to its heritage, the new **Iconic 2** features an elegant low-profile silhouette, a soft leather upper, suede reinforcements and a flexible rubber sole. Making it a must-have everyday trainer that's here to stay, capturing the style of generations.



ATHLETIC



A0353100 White



A0351110 Water



A0351129 Sky



A0351151 Clay



A0352641 Plata



A0352643 Blanco Platino



A0357879 Lino Platino

ATHLETIC



Cosmopolita

Athletic by ANOTHER TREND is not just another sneaker, it's a new way to face everyday life, day after day, street after street...

With them you will be able to walk the city from end to end without getting tired.

ATHLETIC



A035M324 Fucsia



A035M326 Jeans



A035M338 Tórtola



A035M343 Platino



A035M368 Mint



A035M369 Fluor



Upper material 100% leather.

Lining 100% leather.

Thermoplastic rubber sole with a thickness of 4.5 cm.

Nylon back strap with laser engraved logo.

Heat-sealed logo on tongue.

Removable breathable microfibre insole.

100% cotton laces.



RETRO



A039M571 Blanco Mostaza



A039M575 Blanco Aqua



A039M574 Nata Camello



A039M573 Cream Rose



A039M572 Blanco Malva

RETRO

Groove your retro style...



A0387029 Blue



A0387066 Rose



A0387177 Blanco Platino



A0381341 Plata



A0381343 Platino



A0387058 Aqua

RETRO

An updated vintage model. A sneaker that takes you back to the best of the '80s.

Call us nostalgic, but it was precisely at that time that the whole world in general was revolutionised, and even more so the footwear industry.

100% leather, on a rubber sole. The interior is made in a responsible way using mainly vegan leather.



A0381151 Clay



A0381129 Sky



A0381110 Water



A0380466 Rose



A0380453 Off White

RETRO



A0382643 Platino Blanco



A0382641 Plata



FASHION TRAINER



Move with your urban style...



FASHION TRAINER



Upper material 50% leather + 50% synthetic nylon 100%.

Lining 75% vegan leather + 25% textile.

Rubber + Micro sole.

Sole thickness 4cm.

100% cotton laces.

Removable breathable microfibre insole.

Logo in nylon label on tongue.

Unisex Colours



A001M100 Off White



A001M126 Jeans



A001M135 Dessert



A001M141 Silver



A001M142 Gold



A001M154 Magenta



A001M155 Mint



A001M156 Citric



A001M170 Black & White

FASHION TRAINER



New Colours Combination



A0019906 Beige



A0019930 Kaki



A0019972 White Fuchsia



A0019973 Crudo Arena



A0019981 Light Grey



A0019983 Light Green



RETRO BOOT



RETRO BOOT



A028M279 Silver Lila



A028M280 Silver Taupe



A028M281 White Jeans

*Upper material 100% leather.
Lining 100% vegan leather.
Sole Rubber.
Sole thickness 3cm.
Removable breathable microfibre insole.
100% cotton laces.
Heat-sealed logo on hook-and-loop closure.*

RETRO BOOT



A0100000 White



A0100026 Jeans



A010M302 Camel





ICONIC

The reissue of a timeless classic, a versatile sneaker for any occasion.

100% leather, on a rubber sole. The interior is responsibly manufactured using mainly vegan leather.



*Upper material 100% leather.
Lining 100% vegan leather.
Rubber sole.
Sole thickness 2.5cm.
Removable breathable microfibre insole.
100% cotton laces.
Leather logo.
Gold stamped branding.*



A0070047 Blush



A0070080 Cloud



A0070082 Pony Animal



A0070006 Beige





ICONIC

Are you in?

LOW RETRO

The upper is made mainly of leather with synthetic material on a rubber sole and the interior is made in a responsible way using mainly vegan leather.

Let yourself be seduced by a new design with soft pastel colours.



New design lines for a shoe that allows you to combine all your outfits for any occasion.



LOW RETRO

Pastel Colours



A030M279 Silver Lila



A030M282 White Coral



A030M283 Silver Mint



A030M200 White



Unisex Colours



A009M217 Red



A009M227 Blue



A009M252 Cream



A009M281 Light Grey



A009M247 Blush

Upper material 80% leather + 20% synthetic material (50% polyester / 50% lycra).

Lining 100% vegan leather.

Rubber sole.

Sole thickness 3cm.

Removable breathable microfibre insole.

100% cotton laces.

Brand stamped in gold



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